RESOLUTION NO. 2020-172

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURES PURSUANT TO ELK GROVE MUNICIPAL CODE SECTION 3.42.140(B)(3) AND AUTHORIZING THE CITY MANAGER TO EXECUTE A THREE-YEAR CONTRACT WITH ONE OPTIONAL ONE-YEAR EXTENSION WITH ROSS-CAMPBELL, INC., TO PROVIDE PUBLIC OUTREACH SERVICES ASSOCIATED WITH THE NORTHERN CALIFORNIA REGIONAL RECYCLING GROUP FOR A TOTAL NOT TO EXCEED AMOUNT OF \$58,000

WHEREAS, the City of Elk Grove (City) has determined that it is necessary to retain a Consultant to provide public outreach services associated with the Northern California Regional Recycling Group; and

WHEREAS, it is in the City's best interest to contract directly with Ross-Campbell Inc., allowing for a more streamlined regional outreach message produced in partnership with the County of Sacramento (lead jurisdiction) and the Northern California Regional Recycling Group; and

WHEREAS, for the reasons presented, pursuit of a formal competitive proposal process is not in the best interest of the City.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby dispenses with the formal request for proposal procedures pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3) and authorizes the City Manager to execute a contract with Ross-Campbell, Inc., in substantially the form presented, for public outreach services with an initial term of three years, with one optional one-year extension, for a total not to exceed amount of \$58,000.

PASSED **AND ADOPTED** by the City Council of the City of Elk Grove this 22^{nd} day of July 2020

STEVE LY, MAYOR of the CITY OF ELK GROVE

ATTEST:

APPROVED AS TO FORM:

N, TITY CLERK O JONATHAN P. HOBBS, CITY ATTORNEY

CERTIFICATION ELK GROVE CITY COUNCIL RESOLUTION NO. 2020-172

| STATE OF CALIFORNIA |) | |
|----------------------|---|----|
| COUNTY OF SACRAMENTO |) | SS |
| CITY OF ELK GROVE |) | |

I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on July 22, 2020 by the following vote:

AYES: COUNCILMEMBERS: Ly, Detrick, Hume, Nguyen, Suen

NOES: COUNCILMEMBERS: None

ABSTAIN: COUNCILMEMBERS: None

ABSENT: COUNCILMEMBERS: None

Jason Lindgren, City Clerk City of Elk Grove, California